

Pearl Raina

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EDUCATION

Ringling College of Art and Design

Sarasota, FL

Bachelor of Fine Arts in Motion Design | Minor in Business of Art and Design Graduation: May 2025

Relevant Coursework: Graphic Design: Form and Communication, Advanced Animation Techniques: 2D & 3D, Concept Development (I & II), Styleframe Development, Brand Strategy, Creative Business Management

RELEVANT WORK EXPERIENCE

NVIDIA

Santa Clara, CA

Brand Intern | Software: After Effects, Illustrator, Photoshop

May 2024 - Aug 2024

- Conducted a motion graphics audit of 2D and 3D animations across all business units, identifying inconsistencies in campaign and media content. Presented findings and solutions to 140+ employees.
- Developed and implemented a comprehensive motion design framework that aligns motion design with brand identity, enhancing consistency and cohesion across all visual communications.
- Animated 2D campaign mockups of NVIDIA's Keynote events and created data visualization content to better align with new motion design guidelines.

Lexim AI

Cupertino, CA

UI and Brand Development Intern | Software: Figma, Illustrator, After Effects

May 2023 - Aug 2023

- Designed initial website UI for exclusive investor presentations by conducting competitive analysis and user needs research, resulting in a website focused on accessibility and visual appeal.
- Collaborated closely with the founder on multiple rounds of brand development iterations, ensuring UI designs aligned with the evolving brand identity and exceeded user expectations.

Motion and Graphic Designer | Software: Adobe Creative Cloud, Cinema 4D

Sarasota, FL

Freelance

May 2023 - Aug 2023

- Generated visually captivating motion graphics, storyboards, and style frames for multiple clients within tight timeframes, demonstrating professionalism and efficiency.
- Proposed product and brand concepts to stakeholders, creative teams, and other designers to effectively communicate business goals.

ART MANAGEMENT

Pearl's Art Studio

Cupertino, CA

Operator and Art Instructor

Jun 2016 - May 2024

- Led weekly art classes in-person and online to both young and adult artists, guiding participants through diverse artistic techniques, resulting in the mentorship of 80+ students.
- Created a comprehensive curriculum that taught artistic techniques such as observational drawing, value, and color studies, enabling the students to apply them effectively in their own projects.

Warriors for Empowerment

Santa Clara, CA

Youth Ambassador

May 2018 - Aug 2022

- Organized Paint and Sip events, attracting 150+ attendees with engaging, step-by-step art instructions. Raised \$3,500 to support education for underprivileged students in India.

AWARDS AND RECOGNITION

Best of Ringling, Ringling College of Art and Design

Sarasota, FL, 2024

2x Silver Addy, American Advertising Awards

Sarasota, FL 2024

Dean Scholarship, Ringling College of Art and Design

Sarasota, FL 2021

TECHNICAL SKILLS & OTHERS

Technical Skills: Adobe Creative Suite (Illustrator, Photoshop, After Effects, InDesign, Premiere, Audition), Figma, Cinema 4D, Maya, Octane Render, Nuke, Redshift Render, Dragon Frame Stop Motion, Storyboarding, Rotoscoping, Illustrating

Interest: Photography, Fashion, Combining Interdisciplinary Mediums